



## Vendor Application Form

On July 2, 2021 the cities of Hattiesburg and Petal will come together for a celebration of our country's birthday with a fabulous firework display over the Leaf River in Forrest County. Music and activities will take place at Chain Park in Hattiesburg and Petal River Park in Petal. The Petal Area Chamber of Commerce and the Hattiesburg Downtown Association are working together with many private and public entities to produce a first class 4th of July experience for all attendees.

Our goal is to create an event that will draw visitors from surrounding counties to Petal and Hattiesburg and to provide family friendly festivities for residents of both cities. No event would be complete without a variety of food vendors as well as activities for kids. We are actively seeking vendor participation at both sites. This event will not include arts and crafts vendors.

As our title sponsor, Hattiesburg Coca-Cola will be the exclusive non-alcoholic beverage distributor for all ready to drink and brewed beverages at the event. No other carbonated or non-carbonated soft drinks or beverages may be advertised, sold, distributed or sampled in any manner that is in direct competition with products or Brands of Hattiesburg Coca-Cola Bottling Company United.

Vendor application forms are attached. Please feel free to call or email questions to:

Valerie Wilson  
Petal Chamber of Commerce  
Valerie@petalchamber.com  
(601) 583-3306

Andrea Saffle  
Hattiesburg Downtown Association  
andrea@downtownhattiesburg.com  
(601) 270-1373



**“Star-Spangled Celebration on the River”**  
**2021 VENDOR APPLICATION FORM**  
**Return deadline: June 15, 2021**

Vendor Name: \_\_\_\_\_

Product/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please mark your choice and quantity of booth space(s):**

\_\_\_\_\_ (10x10 w/o electric) \$100

\_\_\_\_\_ (10x10 with electric) \$150

**Please provide a list of what you would like to sell or promote.**

**Please mark your choice of park:**

\_\_\_\_\_ Petal River Park    \_\_\_\_\_ Chain Park    \_\_\_\_\_ Both

*Payment is due no later than June 15, 2021. By Signing below, I agree to the terms of this sponsorship agreement. Questions email to [andrea@downtownhattiesburg.com](mailto:andrea@downtownhattiesburg.com) or [valerie@petalchamber.com](mailto:valerie@petalchamber.com)*

\_\_\_\_\_  
Vendor Signature

\_\_\_\_\_  
Date

**Make Checks payable to Star-Spangled Celebration on the River**  
**Mail to: P.O. Box 150, Hattiesburg, MS 39403**

**FESTIVAL DETAILS:**

- Friday, July 2nd, 2021 6-9:30PM, Chain Park & Petal River Park - Setup 1-5PM; Takedown 10:30PM
- No pets allowed.
- Booth spaces are uncovered (a canopy tent is highly recommended). Table and chairs will not be provided.
- All Drinks will be sold solely by Event Management. The sale of any soft drinks, water or other beverages or alcoholic beverages is NOT permitted.
- Food vendors must submit 7% sales tax (and those on Hattiesburg side and additional 2% food/beverage tax) at the end of the festival. Form and envelope will be provided.

# VENDOR INFORMATION AND RULES

**VendorSpace.** Booth spaces are 10'x10', uncovered. Tables, tents and chairs are NOT provided. A canopy tent is highly recommended. Due to the possibility of high winds, canopy tents must be properly anchored in a safe way without being a tripping hazard. A minimum of 20-pound weights anchored to each leg is recommended. Electricity is available in only limited locations therefore a higher premium price. Vendors are responsible for keeping their stations clean and orderly, notifying the festival of special or unusual maintenance needs within their designated space.

**Vendors Liability.** All vendors are required to have current \$1million liability insurance policy. (Star Spangled Celebration on the River must be named additional insured upon acceptance to the festival).

**Payment.** Payment for vendor space is due no later than the Friday before the event.(June 25, 2021)

**Setup/Take Down.** Setup time will be Wednesday, July 2, 1-5pm. Booths must be ready by 5pm for the VIP hour. Take down is at 10pm. Early take down is not allowed. Vendor parking pass will be provided upon check in.

**Trash/Food Waste Disposal.** All trash needs to be properly disposed of in trash bins located throughout the festival. If your nearest one is full, let festival staff know. Cooking oil **MUST** be taken away by the food vendor and properly disposed of; it cannot be disposed of in trash bins or dumpsters.

**Reservation of Right.** Event Management reserves the right to reject, eject, or prohibit any participant or booth representative.

**Fire and Safety Regulation.** All fire and safety instructions, whether verbal or posted in the facility, must be strictly adhered to at all times.

**Attendance.** No pets allowed.

**Security.** Event management will employ security during the course of the event. Event Management, staff, nor the owners of the facility will assume any responsibility for personal property.

**Limitation of Liability.** Event Management assumes no responsibility for personal property damage or loss, or liability for injury to any attendee, guest, participant or participant's officers, employees, agents by acts including but not limited to, losses from natural disaster, fire, theft, ordinary negligence, and accidental damage and injury or others except that which may result from the Event Management's willful misconduct or gross negligence.

**Non-Guarantee.** Event Management does not guarantee product sales, attendance or booth success.

**Compliance with Laws.** Vendor representatives must comply with all applicable laws, rules, regulations, and ordinances.

**Event Cancellation.** In the event of event cancellation due to fire, natural or man-made disasters, strikes, governmental regulations or other causes beyond our control, the booth representative may not hold event management, sponsors, staff, or owners of the premises responsible for any loss incurred as a result of cancellation.

**No Other Representations.** No oral representations, conditions, or promises will be honored unless in writing. All agreements have been incorporated into this document and supersede any other representations made by either party.

**Insurance.** Event Management and the facility are not responsible for loss or damage to exhibitor's property; and in the event the exhibitor desires to have goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, he shall obtain such insurance at his own expense.

**Amendment to the Rules.** Event Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove an exhibit, or take any further action if Event Management deems such action necessary for the good of the Event. Said action shall have the same force and authority as though fully incorporated in the agreement herein.

**Taxes and Licenses.** Booth representatives shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the event and must collect 7% sales tax and turn in to Event Management at the end of the day, as required by the Mississippi Department of Revenue.**Chain Park Vendors:** Food vendors on the Hattiesburg side will be required to pay 9% on all food and beverages sold.

